

# «KROK» University

Educational and Scientific Institute for  
Master and Post Diploma Studies

Master`s Degree

Major 8.18010020

“Educational Institution Management”

Master`s Program 8.18010020

**“Educational Institution Management”**

aims to form functional competencies of the manager – *knowledge and skills system, which correspond to structure and content of management activities.*

Program mission: The formation of a new generation of manager of educational institution and its structural subdivisions, who perfectly possess new conceptual and technological business approaches, results-oriented management, program-objective and personal approaches to management, is introducing innovations in the implementation of innovative projects and processes.

# Model of professional competencies of educational institution manager according to activity areas:

- pedagogical management of social education of students;
- (training and pedagogical) educational process management;
- general administration, financial and economic activities (management).

# Domain Professional Activity:

- awareness of educational plans, programs, manuals content;
- essence of modern technologies and methods of subject teaching;
- scientific developments, related to the subject;
- forms and methods of pedagogical and teaching mastery improving.

# Skills:

- organization of educational process according to the latest psychological and pedagogical demands;
- use of additional educational tools for achieving the set goal;
- organization of individual acquiring of additional information for increasing of students` interest to the subject and development, their worldview and abilities;
- self-monitoring – self-development program implementation;
- organization of experience exchange with other teachers.

# Main qualities:

- political culture;
- high moral qualities;
- social activities;
- personal qualities;
- psychological qualities;
- organizational and propagandistic qualities.

This program supports the improving of professional competencies of future manager of educational institution, that includes management, pedagogical, communicative, diagnostics and research components, necessary for efficient implementation of management functions and achieving goal parameters of educational institution development.



## During Training the Master Students Acquire:

- Theory and practice of management activities,
- Technologies of pedagogical analysis implementation of all characteristics of educational process,
- Methods and technologies of planning, organization and control of educational activity,
- Acquire knowledge and skills of strategic planning of educational process, methods of monitoring of management activities results.

*Program of Master's Training in  
"Educational Institution Management" is the basis :*

- For mastering the profession of the manager;
- For determination of the content of educational institutional activity;
- Facilitates improving of professional competence of future administrator of educational institution, which structurally consists of management, pedagogical and research components of activity and is recognized by the level of acquired knowledge and skills, degree of development of professionally important personal qualities, required for the perfect realization of management functions and for goals achieving.

# Production functions and typical tasks of education manager activities:

- Project;
- Organizational;
- Management;
- Executive.

# Basic Training Disciplines

- Legal Aspects of Educational Institution Management;
- Education Management;
- Educational Institution Management;
- Informational Technologies in Education;
- Psychology of Management;
- Civil Defense;
- Labor Protection in the field;
- Educational Technologies;
- Manager of Educational Institution;
- Management Activities Technologies;

# Optional Disciplines of Educational Institution:

- Educational Management;
- Educational Services Marketing;
- Scientific Research Fundamentals;
- Fundamentals of Educational Activity Management Quality;

# Optional Disciplines according to the Student`s Choice:

- International Educational Systems and Standards;
- Social Research in Education;
- Accounting Audit in Educational Institutions;
- Project Management Fundamentals;
- Peculiarities of Non-governmental Educational Institutions Management.

# Master`s Training Program envisages state attestation – graduation thesis defense.

Department recommends to prepare graduation theses (scientific and research works) according to topics, that are updated annually:

1. Analysis and improvement of educational institution technologies
2. Implementation of innovational technologies into educational process of contemporary educational institution
3. Report of educational institution head as the basis of perspective planning development
4. Management of educational institution in crisis situation
5. Methodic board of educational institution as the factor of teaching staff qualification upgrading
6. Organizational culture of educational institution
7. Organization of introduction of test control into contemporary school practice
8. Activity of educational institution manager on avoiding and solving conflict situations
9. Development and competitiveness increasing through efficient leadership
10. Development of corporate culture as the element of strategic management of educational institution
11. Strategy of educational institution activities within competitive environment
12. Technology of pedagogical activities organization in the contemporary school
13. Technologies of institution management taking into account the peculiarities of its functioning
14. Management of administrative service activities of educational institution
15. Human resources management as the basis for sustainable development of educational institution
16. Management of organizational changes in educational institution
17. Financial management in educational institutions
18. Development of image of educational institution in the conditions of education reformation
19. .....



Upon results of scientific and research work Master's degree students prepare scientific articles, which are issued in "KROK" University scientific publications.

Program graduates receive Master`s Degree  
State Diploma majoring in “Manager of  
Enterprise, Institution or Organization (in  
the Sphere of Education of Production  
Training)”.

# Contacts

web: [fpo.krok.edu.ua](http://fpo.krok.edu.ua)

E-mail: <[GannaB@krok.edu.ua](mailto:GannaB@krok.edu.ua)>